

LinkedIn New Features and Changes (Nov 8 –21, '24)

Demise of current audio event format

From December, the existing audio format is being retired. It will be replaced by an audio version of LinkedIn Lives, hosted on a third-party app. This will allow for automatic replays and a live comment thread, neither of which is currently available. The link to find out more is https://www.linkedin.com/help/linkedin/answer/a7144422?trk=eml-mktg-con-f-awr-202411-global-events-unification-en&mcid=7261775000402116608&src=e-eml

Possible way to be included in video feed

If your video has some news or business value, consider submitting it to LinkedIn News via its submission form at https://airtable.com/appWJL8ljn8P0GijN/pagAiElsGPMp03Cie/form This is part of a new on-demand hub for LinkedIn creation resources, inspiration and opportunities which some people are likening to an updated Creator mode suite.

Linked in News

LinkedIn News Pitch Form

Please use this form if you have a post that you think the LinkedIn News team would be interested in covering

Your Name*

Company Name *

Help updated

Help now returns info on topics based on your activity and the page you request Help from, plus a direct link to the robotic AI Chat support.