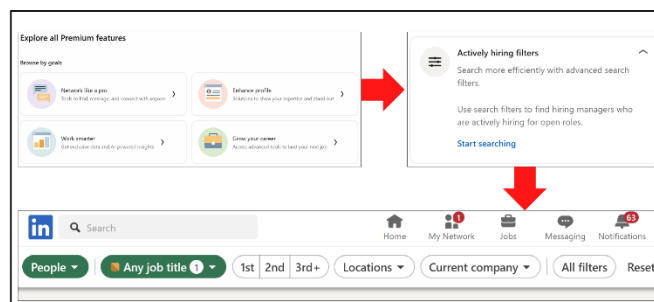




LinkedIn New Features and Changes (Mar 27 – Apr 10)

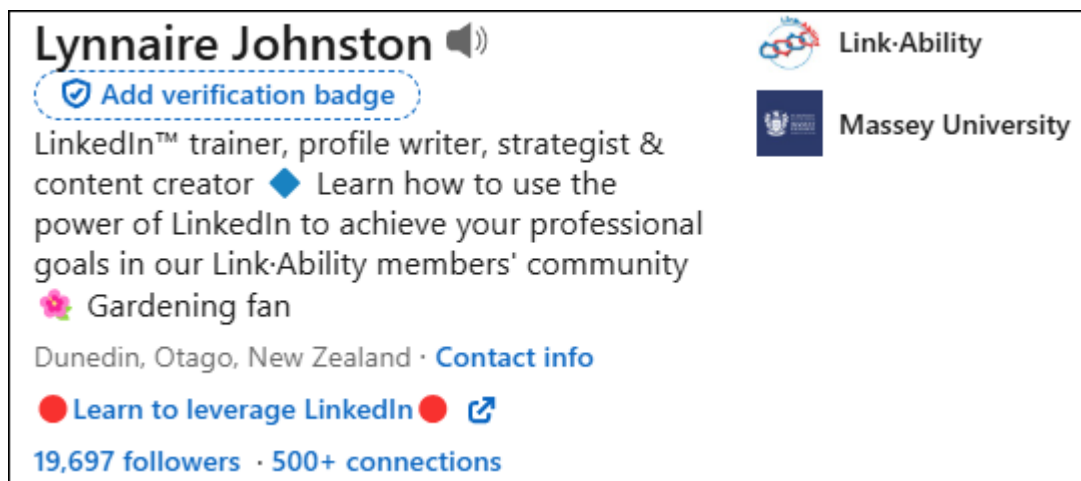
◆ Search for companies which are hiring right now

Looking for a new job and want to know who in your network is currently hiring? This new feature for Premium members will be a godsend. It's accessible from Home / Your Premium features / Grow your career / Actively hiring filters. Click on a search result to go to their profile for the 'Hiring: <position>' box which takes you to the Job posting.



◆ Return of 2 external link opportunities in profile intro for Premium members

Back in the days of Creator mode we could add an external link to our profile intro section that hid behind 30 characters of display text. It sat between your location and follower count. This was in addition to the large blue button that allowed you to attach a link to one of a pre-determined list. Then the first link style disappeared for some members. But now it's back, again giving us 2 chances to persuade profile viewers to go off-platform.



◆ AI comes to job search

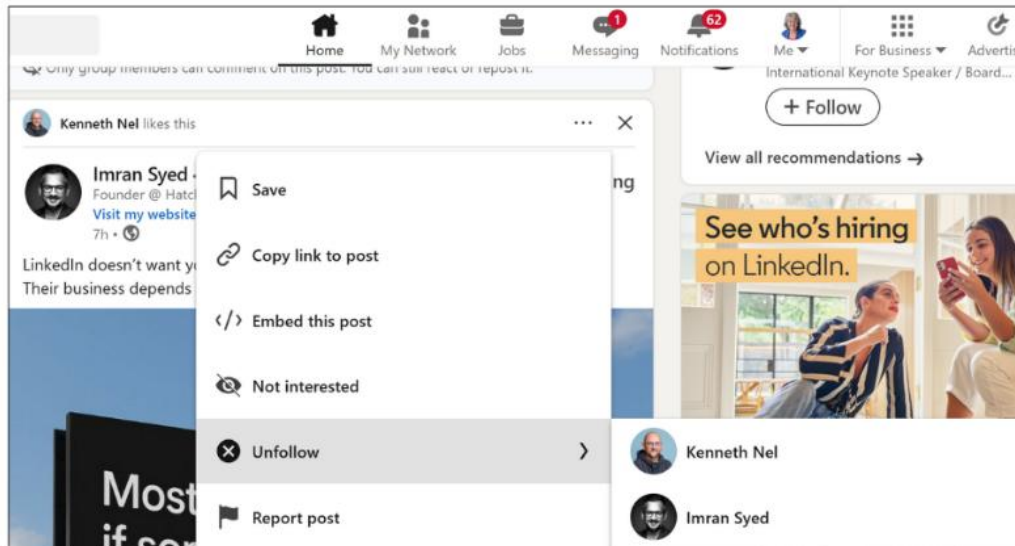
A new 'Welcome to the future of job search' section on the app may make it faster and easier to find a new job. Instead of being faced with multiple options, just ask for what you want. (It's to be hoped this is more effective than LinkedIn's other AI offerings.)

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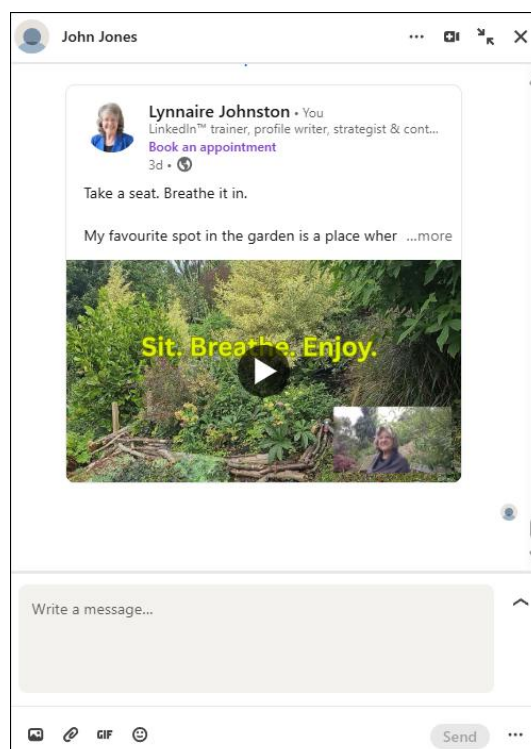
◆ Unfollow author and engaging members direct from post

When a post appears in your feed because it has been liked or commented on by someone in your network, you can now easily unfollow either of those people or companies. This might be a great way to improve what you see in your feed.

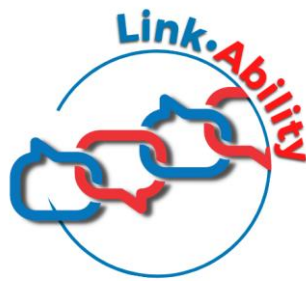


◆ Beef up messaging with video posts

Videos posts shared into Messaging can be watched in Messaging without opening the post or leaving messaging.



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◆ 2 changes to messages

■ Change to how new messages display

On desktop, the new message notification that auto-opens a large, screen-obscuring pop-up is now minimised. It displays as a blue tab with the person's name, photo and connectivity status.

■ New 'New message in other' notification

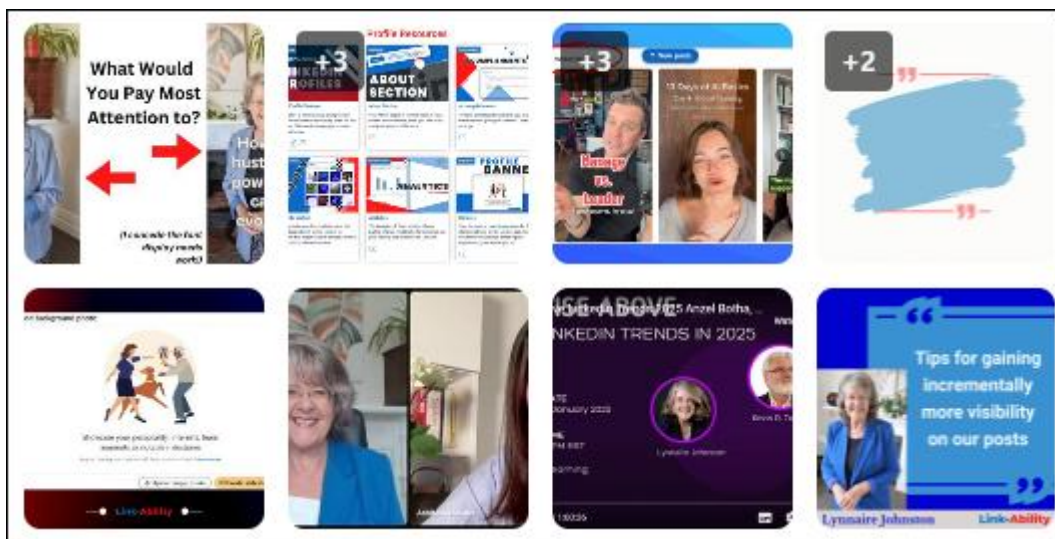
This alerts us to new messages that go into the other tab, so we can spot them.

◆ More InMail harassment?

Already we can take a guess that when we receive an InMail message, it'll be from someone wanting to sell to us (but not always!). Until now, if we didn't respond, they couldn't try again. Now they can.

◆ Additional info added to multi-image post thumbnails

In our profile Activity section multi-image posts display the number of images on the post. Soon we will also see where in the sequence each image sits. *(Below is the current view, not the new one.)*



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