

# **LinkedIn New Features and Changes (Feb 28 – Mar 13)**

### Data download upgraded

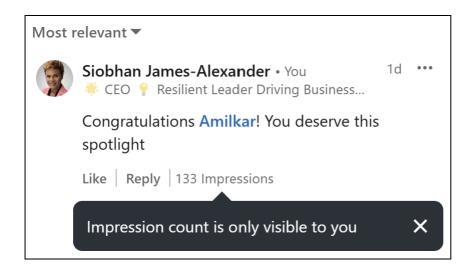
Changes to the Settings & Privacy / Data privacy / Get your data include:

- A longer process for downloading Connections and Contacts
- Faster basic download (10 mins)
- Full download available after 24 hours, formerly 48

Export your data		
Your LinkedIn data belongs to you, and have uploaded.	you can download an archive any tir	me or <b>view the rich media</b> you
Download larger data archive, including connections, verifications, contacts, account history, and information we infer about you based on your profile and activity. <b>Learn more</b>		
Want something in particular? Select the data files you're most interested in.		
Articles	Imported Contacts	Invitations
Profile	Recommendations	Registration
Request archive		
Don't see what you want? Visit our <b>Help Center</b> .		

## **♦** Comment views on posts

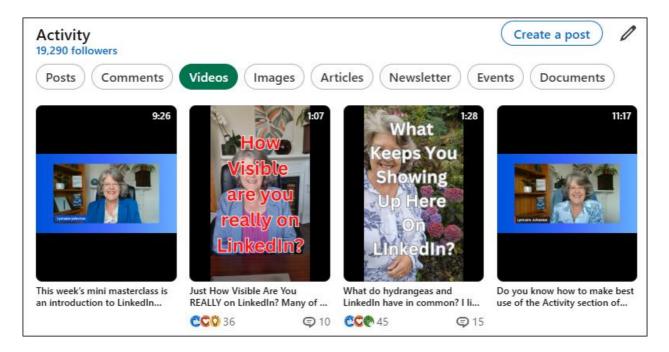
We may soon be able to see how many times our comments on posts have been viewed. This will only be visible to the author of the comment.





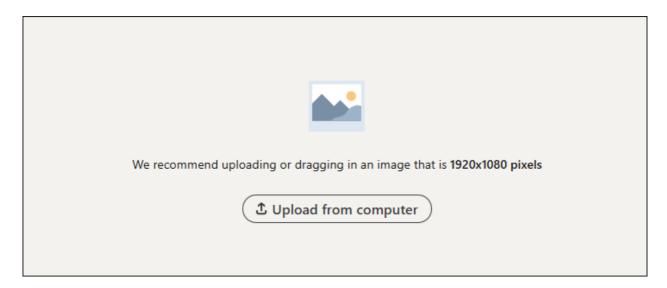
#### Videos in Activity section of profiles become uniform size

It seems that no matter whether videos are landscape or portrait they'll have a similar look by the addition of a blurred edge on either the top or the bottom of each video. Currently they have large black borders (below).



### MS Designer removed as article header image design option

For some time we've been able to upload an image or use Design to create one but now only the upload option is available.





## Greater control of our feed being tested

We may have the option of seeing content just from our connections, and people and pages we follow OR our normal feed. This is via new tabs at the top of our feed, one option of which will be 'In Network' allowing us to choose only to content from within our network. Plus advertisers of course. The other option will be our normal feed. This is a test running for a month.

#### Search updated to include Breaking News

Up to 5 hyperlinked topics will show on Desktop and 10 on the app.

Opinion: I've never been convinced that LinkedIn shows news to everyone, While it's regularly touted as being visible in different places on our profiles, it's never been available to me despite having all the relevant settings on.

#### ♦ Video post/repost views in Notifications

In our Notifications we'll be able to see how popular a video is before watching it via a new view count.

#### (Before change)



Jan Santos posted a video: Lift Others, Win Big! 2 We often chase our own goals, forgetting to celebrate others' wins. But here's the truth, celebrating their victories fuels our success. Seeing...

# ◆ 5<sup>th</sup> vote option for polls

A test seems underway adding another choicer for creators of poll. Currently only 4 options are available.

# ♦ Further improvements to LinkedIn Games with new app widget

Available for iOS and Android, the widget updates automatically with your latest plays and displays your current streak count.