

## LinkedIn New Features and Changes (Nov 22 – Dec 05, '24)

### ◆ Multi-image, scrolling profile banners

We can now add up to 5 images to our profile banners or cover image. These continuously scroll at 3 second intervals. This feature uses the same interface we see on posts when adding images.

### ◆ Report history

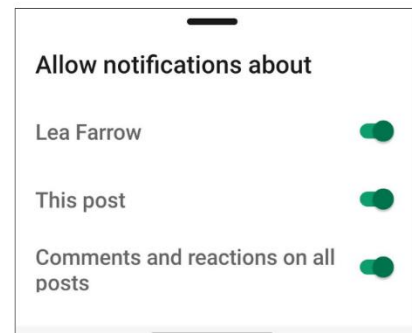
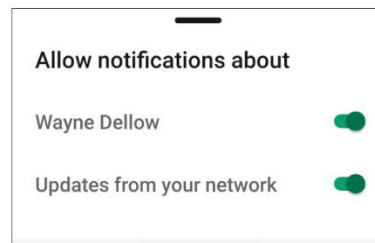
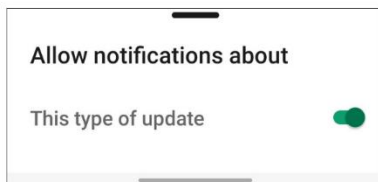
There is a new option in Settings & Privacy allowing you to review your prior reports. This may be a regional or country requirement to provide members access to what they have reported as it doesn't seem to be available in New Zealand.

### ◆ Write free job posts with AI

Allowing you to edit before submitting, this is based on Market Value Filter Job titles and includes the most sought-after skills, pay disclosure, screening questions, automatic filtering and rejection messaging.

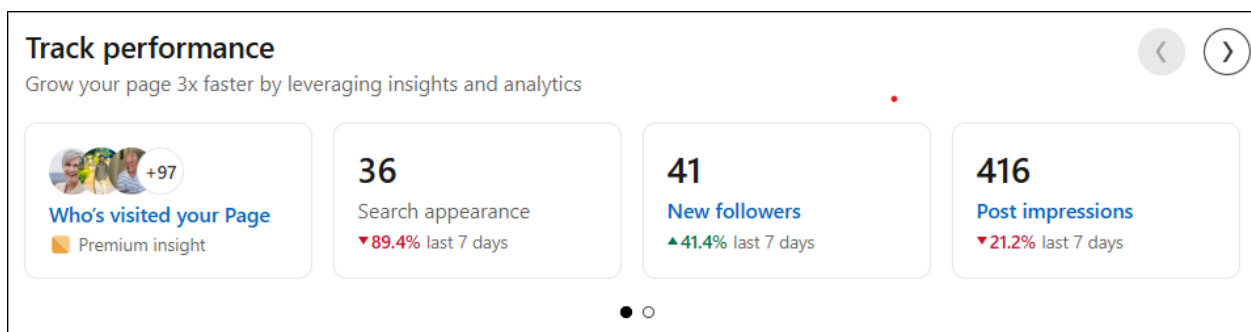
### ◆ Update to Notifications

In behind the three-dot More menu alongside each notification is 'Change notification preferences'. This has been updated to a customised toggle option related to the type of notification you've clicked on.



### ◆ Search appearance stats added to company page metrics

From the dashboard, under 'Track Performance' we can now see 'Search appearance' stats and the percentage increase or decrease over the previous 7 days.











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#### ◆ 4 new additions to Featured from profile sections

When LinkedIn added the ability to include sections of our profiles to Featured, there were 4 options: Experience, Courses, Licences and Certifications, and Recommendations. Now 4 more have been added: Education, Projects, Skills, and Honors and awards. Each of these allows us to add an individual role, recommendation, award, skill, project etc. For example, if you have a particular project in your Projects section you want to highlight, you can now add it to your Featured section – providing you have Premium. While all this is a great step forward, what's not so great is the way these display. Given that Featured is all about visuals, this runs counter to that.

### Featured

<p>Skill</p> <p><b>LinkedIn</b></p> <p> 8 experiences across Link-Ability and 1 other...</p> <p> LinkedIn Fundamentals Course</p> <p> Endorsed by Derick Mildred and 8 others who a...</p> <p> Featured with Premium</p>	<p>Project</p> <p><b>The Symphony Centre</b></p> <p><b>LinkedIn page</b></p> <p>Dec 2023 - Present</p> <p> Associated with Link-Ability</p> <p>We set up a LinkedIn page for a \$600m construction project, The...</p> <p> Featured with Premium</p>	<p>Honor</p> <p><b>Top 10 LinkedIn Expert Worldwide</b></p> <p>Issued by Social Schweiz · Jun 2024</p> <p> Associated with Link-Ability</p> <p>I was honoured to be again listed by the Social Group in their list o...</p> <p> Featured with Premium</p>
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