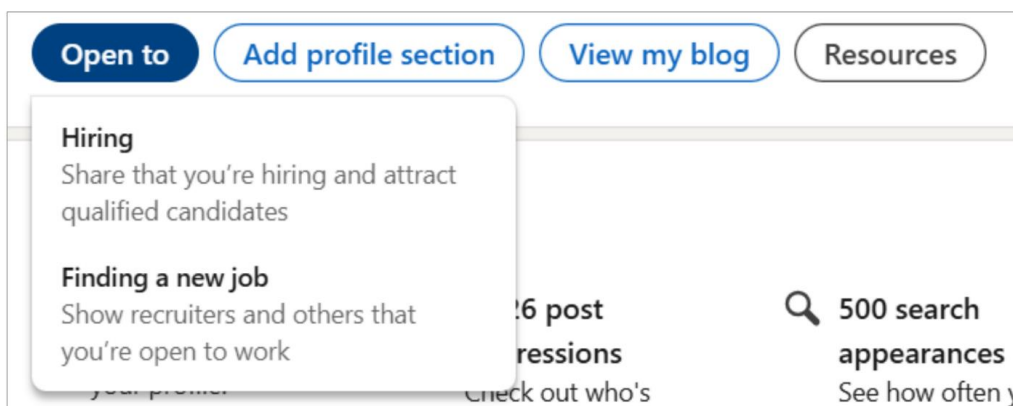




LinkedIn New Features and Changes (Oct 24 – Nov 07, '24)

◆ 2 changes to 'Open to' button in your profile intro

■ Updated to open a pop-up box to access any of the 3 options not already implemented: Hiring, Work & Providing services.



■ Show that you're open to volunteering

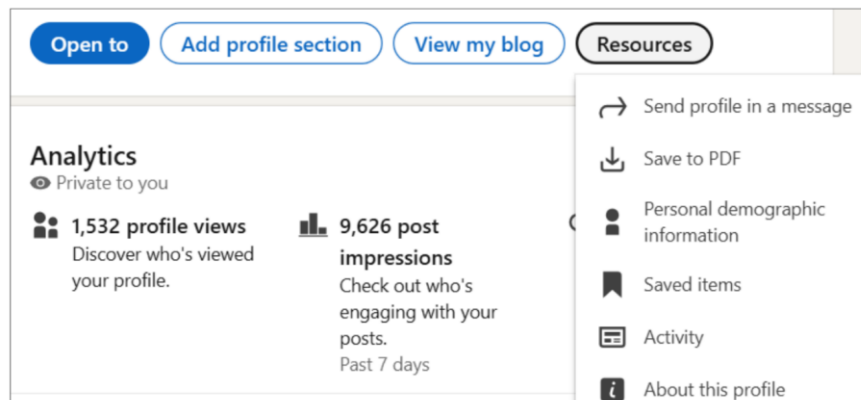
Discover personalised opportunities that match your skills, interests, and preferences. Specify the causes you're passionate about, the skills you can offer, and your preferred location by clicking the 'Open to' button below your profile photo in your profile intro.

◆ Sort 'Who's viewed you profile' by most recent or most relevant

When available, this will enable us to use two separate sets of analytics to follow up those who have shown interest in us and our work.

◆ Amalgamation of profile intro 'More' options and Resources section

Recently, the More button in your profile intros changed to Resources. Now added to it is everything from the Resources section lower in our profiles which now disappears.



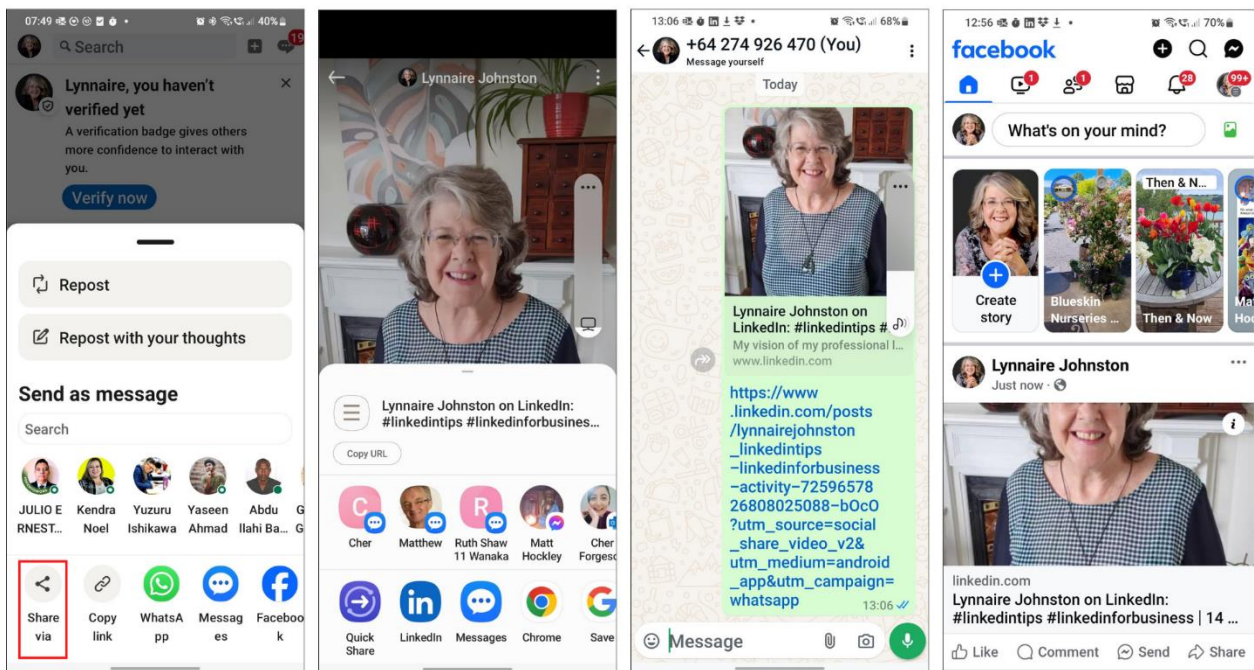
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Posting and Newsfeed

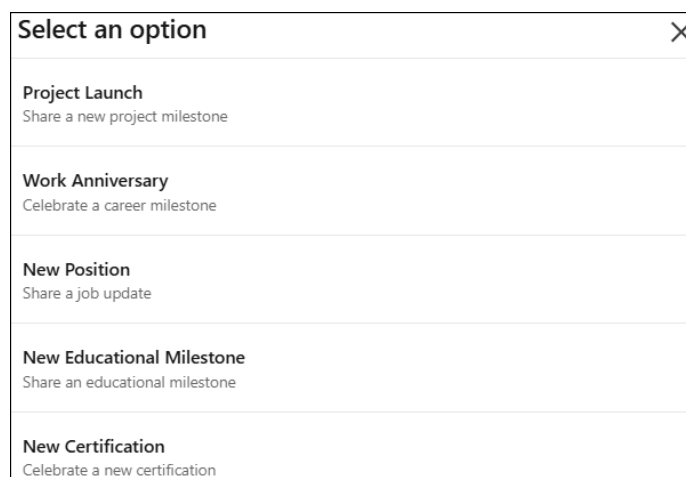
◆ Share posts to other socials, messaging apps and file saving folders

This may not be truly but new to us: share your posts off LinkedIn quickly and easily from the app. The social platforms, message apps and other apps you have available on your phone can be used to post, message or house your posts.



◆ 3 'Celebrate an occasion' templates being retired

Disappearing are Appreciation, Welcome, Milestone, Award, Celebrate event, Graduation, Product and Skill Assessment Badge, leaving us with New Position, Work Anniversary, New Certification, New Educational Milestone and Project Launch templates.

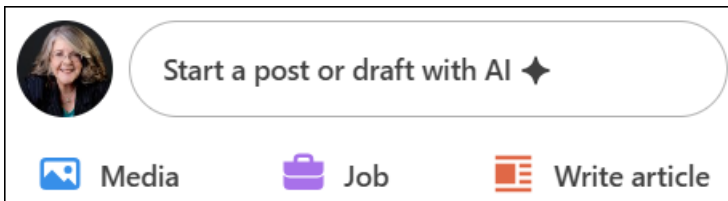


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◆ **‘Start a post’ updated to ‘Share your next video or start a post’**

The aim of this is to encourage more of us to create video posts. However, many people still don’t know this feature exists (app-only). *(Image: before change)*



◆ **Choose whether to see ‘Most relevant’ or ‘Most recent’ posts on app**

Coming to the app is the availability of a setting that lets us decide between ‘Most recent’ or ‘Most relevant’ posts in our feed view. It will show up to the right of the Search box as ↓☰ and displays a slide up option box.

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